# THE NORMANDIE 6 525 N NORMANDIE AVE EAST HOLLYWOOD, 90004

6-Unit 2022 New Construction Townhomes

# IKON ADVISORS





## TABLE OF CONTENTS

- PROPERTY DESCRIPTION 1
  - FINANCIAL ANALYSIS & 2 COMPARABLES
    - FINANCIAL OVERVIEW 3
      - RENT ROLL 4
    - SALES COMPARABLES 5
  - EXTERIOR PHOTOGRAPHY 6
  - INTERIOR PHOTOGRAPHY 11
- TRADE AREA OVERVIEW 15
- EAST HOLLYWOOD INSIGHTS 16
- NEARBY DEVELOPMENTS 17
- UPCOMING/NEW DEVELOPMENTS 18
- CONFIDENTIALITY & DISCLAIMER 19



#### YOHANN BENSIMON

PRESIDENT CALDRE 01966630 M. 310.923.1550 O. 310.461.1271 YOHANN@IKONADVISORS.COM



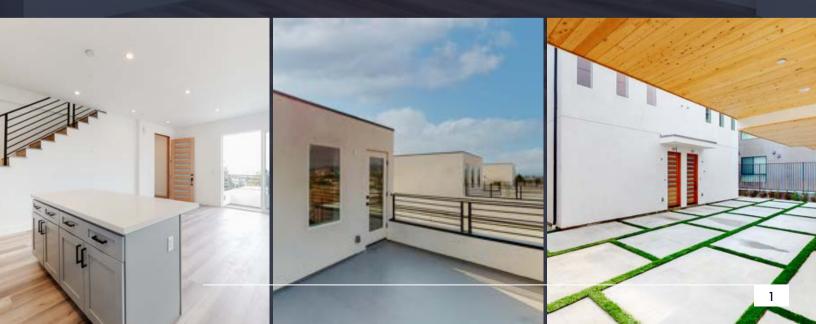


IKONADVISORS.COM

#### **PROPERTY HIGHLIGHTS**



Ikon Advisors is pleased to present The Normandie 6, a newly built 6-unit townhouse complex in prime East Hollywood, sitting atop Normandie Hill with 360 degree city views from it's private balconies & rooftop balconies and walking distance from beloved, local hotspots in the active neighborhood. This high demand rental will provide proud investors with a 4.57% Cap Rate, with easy maintenance and little management needed. The Normandie 6 features (6) 3 Bed/3 Bath units with high ceilings, large balconies, in-unit washer & dryer, stainless steel appliances, private rooftop decks, private parking, and manicured landscaping. In addition to the impressive return, investors will enjoy extreme desirability among renters for years to come. These luxury units define upscale urban living in a neighborhood that is experiencing tremendous growth and steady gentrification.

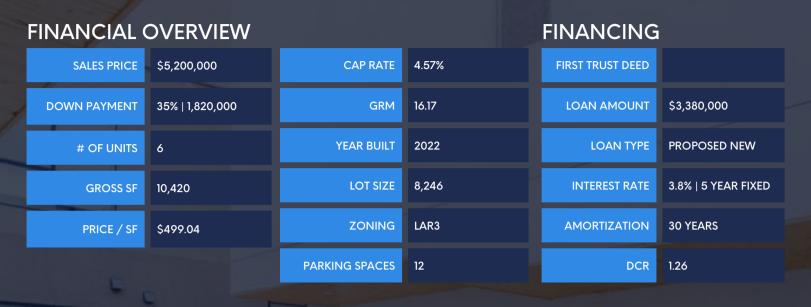




# FINANCIAL ANALYSIS & COMPARABLES

#### 525 N NORMANDIE

## FINANCIAL ANALYSIS



### ANNUALIZED OPERATING DATA

#### INCOME

EXPENSES
----------

	CURRENT		CURRENT
GROSS RENTAL INCOME	\$321,600	REAL ESTATE TAXES (1.25%)	\$65,000
GROSS POTENTIAL INCOME	\$321,600	INSURANCE	\$4,500
LESS: VACANCY/DEDUCTIONS (GPR)	3.0%   \$9,648	UTILITIES FOR COMMON AREAS	\$1,200
EFFECTIVE GROSS INCOME	\$311,952	REPAIRS & MAINTENANCE	\$2,500
LESS: EXPENSES	\$74,400	LANDSCAPE	\$1,200
NET OPERATING INCOME	\$237,552	TOTAL EXPENSES	\$74,400
DEBT SERVICE (LOAN PAYMENT)	\$187,840	EXPENSES / UNIT	\$12,400.00
CASH ON CASH RETURN	2.7%   \$49,712	EXPENSES / SF	\$7.14
L JOP		% OF EGI	23.85%

#### \*TENANTS PAY UTILITIES

## 525 N NORMANDIE

## FINANCIAL ANALYSIS

## **RENT ROLL**

UNIT #	UNIT TYPE	APPROX. SF	RENTS	RENT/SF	MONTHLY INCOME
1	3 Bed / 3 Bath & Private Garage	1678	\$4,200.00	\$2.50	\$4,200.00
1	3 Bed / 3 Bath & Private Garage	1678	\$4,350.00	\$2.59	\$4,350.00
1	3 Bed / 3 Bath & Private Garage	1678	\$4,200.00	\$2.50	\$4,200.00
1	3 Bed / 3 Bath & Private Garage	1678	\$4,200.00	\$2.50	\$4,200.00
1	3 Bed / 3 Bath & Private Garage	1854	\$4,850.00	\$2.62	\$4,850.00
1	3 Bed / 3 Bath & Private Garage	1854	\$5,000.00	\$2.70	\$5,000.00
6		10,420	\$26,800	AVG. \$2.57	\$26,800

D

525 N NORMANDIE

## SALES COMPARABLES

ADDRESS	525 N NORMANDIE	943 OXFORD AVE	1002 N HUDSON AVE
SALE PRICE	\$5,200,000	\$9,400,000	\$6,000,000
SALE DATE	ACTIVE	10/08/2021	11/01/2021
# OF UNITS	6	11	5
PRICE/UNIT	\$866,666	\$854,545	\$1,200,000
GROSS SF	10,420	23,763	11,480
PRICE/SF	\$499.04	\$395.57	\$522.65
YEAR BUILT	2022	2021	2018
GROSS INCOME	\$321,600	\$666,360	\$413,400
GRM	16.17	14.82	15
CAP RATE	4.57%	4.80%	5.00%
	A de la constante de la consta		SUBJECT PROPERTY
1 N 10		-	



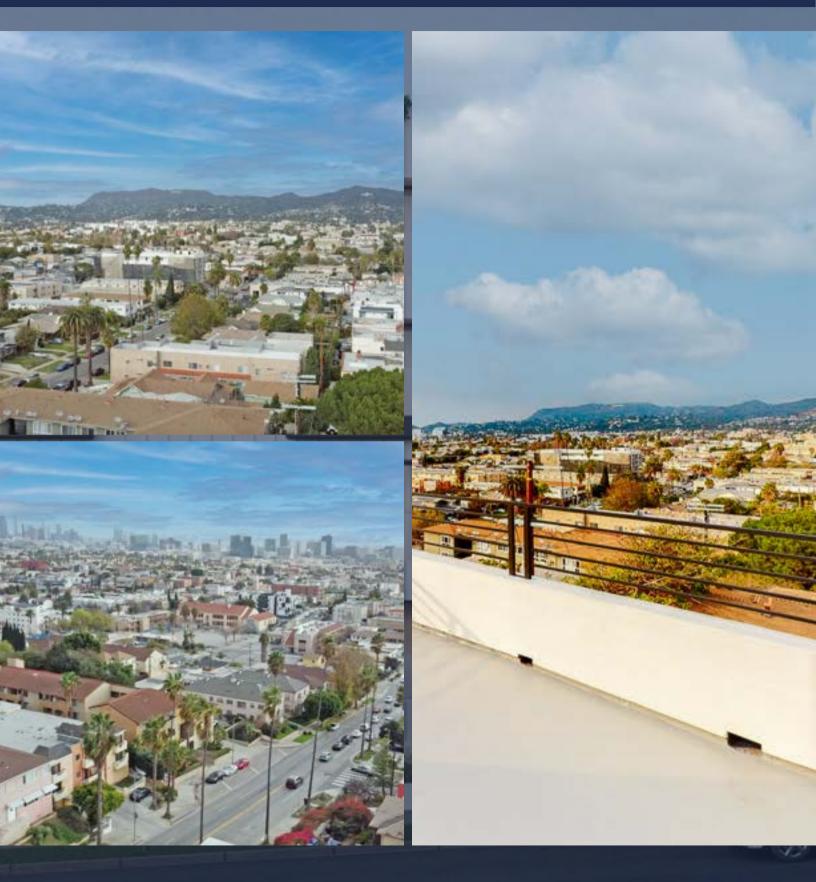
# EXTERIOR PHOTOGRAPHY

ü

a





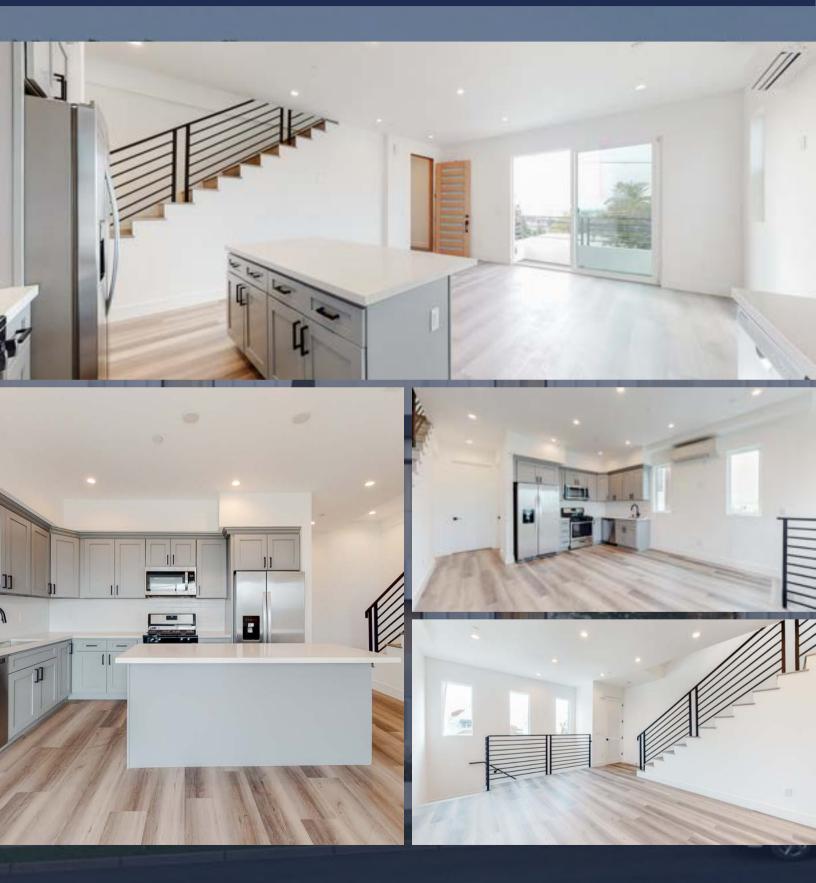






# INTERIOR PHOTOGRAPHY

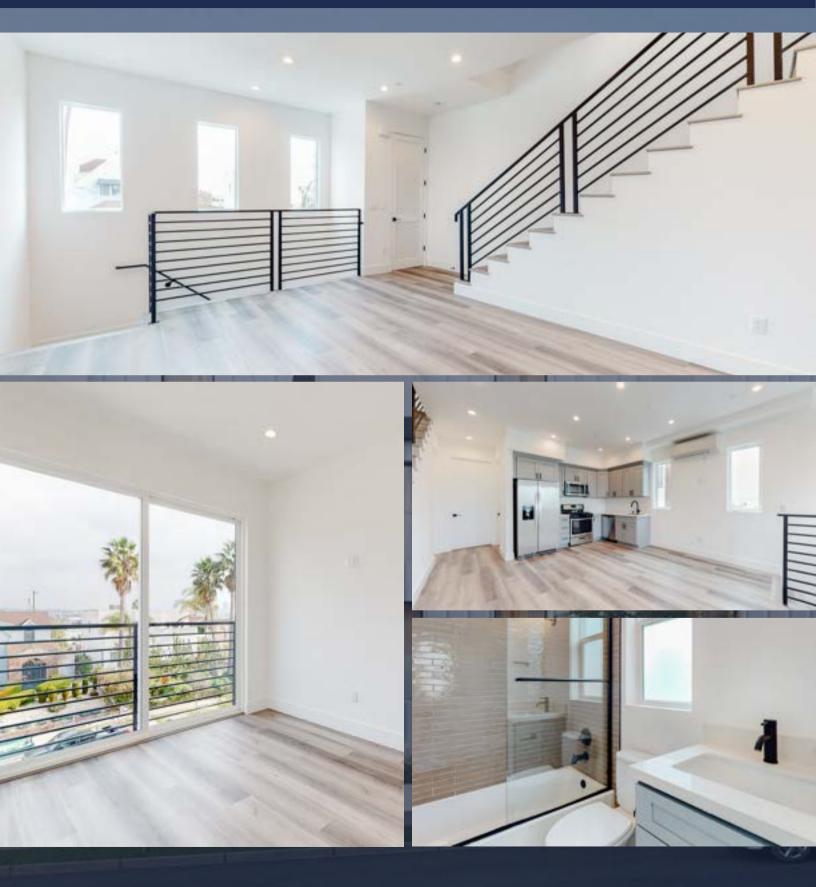
## INTERIOR PHOTOGRAPHY



# INTERIOR PHOTOGRAPHY



## INTERIOR PHOTOGRAPHY



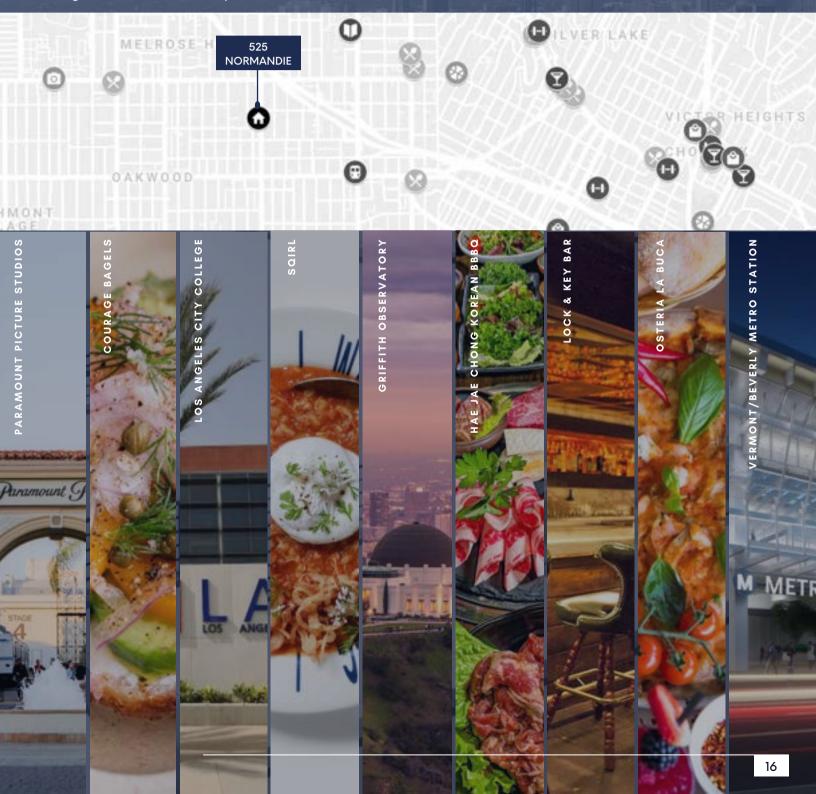


# TRADE AREA OVERVIEW

## TRADE AREA OVERVIEW

#### EAST HOLLYWOOD INSIGHTS

The Normandie 6 conveniently sits in a very active and up-and-coming, high-demand area of East Hollywood. Increased gentrification occurring at a quick pace has heightened the desirability of the neighborhood, thus giving birth to a pop of trendy, highly-rated local hotspots; including award winning restaurants, bars and attractions. Renters will enjoy quick and easy access to incredible dining & entertainment options in addition to basic needs.



IKON ADVISORS

# NEARBY DEVELOPMENTS

## NEARBY UPCOMING DEVELOPMENTS

#### EAST HOLLYWOOD

According to recent news regarding approved development projects from the City of Los Angeles, East Hollywood is expected to have a few dozen multifamily development assets constructed and completed by the end of 2022. Boosted by current legislation to promote additional housing to aid in the housing crisis, the neighborhood will provided much-needed housing to renters searching in the high-demand area.



#### 570 N NORMANDIE AVE EAST HOLLYWOOD, 90004

4-story building featuring 16 studio, 1-bedroom, 2bedroom apartments above subterranean parking for 14 vehicles.

PROJECTED: 2023

#### MELROSE & OXFORD EAST HOLLYWOOD, 90004

7-story building featuring 42 studio, 3-bedroom, 4bedroom, and 5-bedroom apartments above parking for 28 vehicles.

#### PROJECTED: 2022

#### 4216 MELROSE AVE EAST HOLLYWOOD, 90004

4-story building featuring 30 1-bedroom apartments above 1,649 sf of groundfloor retail space and basement parking.

PROJECTED: 2022

## CONFIDENTIALITY & DISCLAIMER

All materials and information received or derived from KW Commercial its directors, officers, agents, advisors, affiliates and/or any third party sources are provided without representation or warranty as to completeness, veracity, or accuracy, condition of the property, compliance or lack of compliance with applicable governmental requirements, developability or suitability, financial performance of the property, projected financial performance of the property for any party's intended use or any and all other matters.

Neither KW Commercial its directors, officers, agents, advisors, or affiliates makes any representation or warranty, express or implied, as to accuracy or completeness of the materials or information provided, derived, or received. Materials and information from any source, whether written or verbal, that may be furnished for review are not a substitute for a party's active conduct of its own due diligence to determine these and other matters of significance to such party. KW Commercial will not investigate or verify any such matters or conduct due diligence for a party unless otherwise agreed in writing.

#### EACH PARTY SHALL CONDUCT ITS OWN INDEPENDENT INVESTIGATION AND DUE DILIGENCE.

Any party contemplating or under contract or in escrow for a transaction is urged to verify all information and to conduct their own inspections and investigations including through appropriate third party independent professionals selected by such party. All financial data should be verified by the party including by obtaining and reading applicable documents and reports and consulting appropriate independent professionals. KW Commercial makes no warranties and/or representations regarding the veracity, completeness, or relevance of any financial data or assumptions. KW Commercial does not serve as a financial advisor to any party regarding any proposed transaction.

All data and assumptions regarding financial performance, including that used for financial modeling purposes, may differ from actual data or performance. Any estimates of market rents and/or projected rents that may be provided to a party do not necessarily mean that rents can be established at or increased to that level. Parties must evaluate any applicable contractual and governmental limitations as well as market conditions, vacancy factors and other issues in order to determine rents from or for the property. Legal questions should be discussed by the party with an attorney. Tax questions should be discussed by the party with a certified public accountant or tax attorney. Title questions should be discussed by the party with a title officer or attorney. Questions regarding the condition of the property and whether the property complies with applicable governmental requirements should be discussed by the party with appropriate engineers, architects, contractors, other consultants and governmental agencies. All properties and services are marketed by KW Commercial in compliance with all applicable fair housing and equal opportunity laws.

If you have any questions/comments about The Normandie 6 or would like to inquire about more new construction investment properties, please don't hesitate to give me a call or shoot me an email.

Let's get talking!



YOHANN BENSIMON PRESIDENT CALDRE 01966630 M. 310.923.1550 O. 310.461.1271 YOHANN@IKONADVISORS.COM

Cos Angeles Real Estate All-Stars



IKON ADVISORS 9000 W SUNSET BLVD, 11TH FL WEST HOLLYWOOD, CA 90069 WWW.IKONADVISORS.COM

Each office is independently owned and operated.





IKONADVISORS.COM

© Keller Williams 2021 | All Rights Reserved | Keller Williams is a licensed real estate broker (01385866) in the State of California and abides by Equal Housing Opportunity laws. All material presented herein is intended for informational purposes only. Information is compiled from sources deemed reliable but is subject to errors, omissions changes in price, condition, sale, or withdraw without notice. No statement is made as to accuracy of any description. All measurements and square footages are appropriate. Exact dimensions can be obtained by retaining the services of an architect or engineer. This is not intended to solicit property already listed.